



Investment Opportunities

Friday, September 27, 2024

Promise Landing Farm | 16900 Clagett Landing Road | Upper Marlboro, MD 20774

5-Star Sponsor \$30,000 *Title Sponsorship: Exclusive Sponsorship*

- Company name referenced as a 5-Star Sponsor (Title Sponsor) of The Promise Ball on all materials produced for the gala
- Opportunity for Company representative to make comments and/or deliver an award during the formal evening speaking program
- Company mentioned and thanked during welcome comments
- Opportunity to host an intimate dinner or function at the farm - a great way to entertain clients, prospects and friends
- Company name/logo (with hyperlink) listed on the Promise Landing Farm website and promoted on social media
- Company name/logo position as a 5-Star Sponsor on all onsite signage, including but not limited to welcome signs, sponsor banners, menu cards, IMAG screen at the event, and more
- Three (3) tables of 10 seats in a premiere seating location
- All guests are invited to the reception and invited to have a photo with one of the PLF horses

- Option of seating distinguished guests or PLF participants at your tables
- A plaque on two (2) horses' stalls recognizing the Company as a horse sponsor and a special visit/photo shoot with a PLF horse. *This recognition is good for the year!*

Additional Washington International Horse Show Benefits

- Full-page, full-color acknowledgment in Prize List (distributed to approximately 15,000 patrons and included on all social media)
- Full-page, full-color acknowledgment in the Souvenir Program (distributed to approximately 11,000 onsite patrons as well as online)
- Logo listed on WIHS website
- Daily public address announcements (30 second PSA) onsite at the Washington International Horse Show
- Thirty (30) tickets to attend WIHS, which are valid for one day during the week

To sponsor this year's gala at **Promise Landing Farm**, contact jennifer@promiselandingfarm.org.

Crown Sponsor \$15,000 *Only Three Sponsorships Available*

- Company name referenced as a Crown Sponsor (Presenting Sponsor) of The Promise Ball on all materials produced for the gala
 - Company mentioned and thanked during welcome comments
 - Opportunity to host an intimate dinner or function at the farm - a great way to entertain clients, prospects and friends
 - Company name/logo (with hyperlink) listed on the Promise Landing Farm website and promoted on social media
 - Company name/logo position as a Crown Sponsor on all onsite signage, including but not limited to welcome signs, sponsor banners, menu cards, IMAG screen at the event, and more
 - Two (2) tables of 10 seats in a premiere location
 - All guests are invited to the reception and invited to have a photo with one of the PLF horses
 - Option of seating distinguished guests or PLF participants at your tables
- A plaque on one (1) horse's stall recognizing the Company as a horse sponsor and a special visit/photo shoot with a PLF horse. *This recognition is good for the year!*

Additional Washington International Horse Show Benefits

- Half-page, full-color acknowledgment in Prize List (distributed to approximately 15,000 patrons and included on all social media)
- Half-page, full-color acknowledgment in the Souvenir Program (distributed to approximately 11,000 onsite patrons as well as online)
- Logo listed on WIHS website
- Daily public address announcements (30 second PSA) onsite at the WIHS
- Twenty (20) tickets to attend WIHS, which are valid for one day during the week

Owners Club Sponsor \$10,000

- Company name/logo reference as an Owners Club Sponsor of The Promise Ball on key materials produced for the event
 - Company mentioned and thanked during welcome comments
 - The company name/logo (with hyperlink) listed on the Promise Landing Farm website and promoted on social media
 - Company name/logo position as an Owners Club Sponsor on key onsite signage, such as sponsor banners, IMAG screen at the event, and more
 - One (1) table of 10 seats in a premiere location
 - All guests are invited to the reception and invited to have a photo with one of the PLF horses
 - Option of seating distinguished guests or PLF participants at your table
- A plaque on one (1) horse's stall recognizing the Company as a horse sponsor and a special visit/photo shoot with a PLF horse. *This recognition is good for the year!*

Additional Washington International Horse Show Benefits

- Half-page, full-color acknowledgment in Prize List (distributed to approximately 15,000 patrons and included on all social media)
- Half-page, full-color acknowledgment in the Souvenir Program (distributed to approximately 11,000 onsite patrons as well as online)
- Logo listed on WIHS website
- Daily public address announcements (30 second PSA) onsite at the WIHS
- Ten (10) tickets to attend WIHS, which are valid for one day during the week

Golden Reins Sponsor \$5,000

- Company name/logo reference as an Golden Reins Sponsor of The Promise Ball on key materials produced for the event
- The company name/logo (with hyperlink) listed on the Promise Landing Farm website and promoted on social media
- Company name/logo position as a Golden Reins Sponsor on sponsor banners and other printed elements
- One (1) table of 10 seats
- Photo opportunity with a PLF horse
- Option of seating a PLF participant at your table

Additional Washington International Horse Show Benefits

- Listing in Prize List (distributed to approximately 15,000 patrons and included on all social media)
- Listing in the Souvenir Program (distributed to approximately 11,000 onsite patrons as well as online)
- Company listed on WIHS website
- Ten (10) tickets to attend WIHS, which are valid for one day during the week

Table Sponsor \$2,500

- Company listing as a Table Sponsor of The Promise Ball Gala in the evening program book
- Company name listed on the Promise Landing Farm website
- One (1) table of 10 seats
- Photo opportunity with a PLF horse

- Option of seating a PLF participant at your table

Additional Washington International Horse Show Benefits

- Ten (10) tickets to attend WIHS, which are valid for one day during the week

Additional Ways To Support

Sponsor a PLF Horse \$6,000 Cover the costs of care for one of our amazing horses for the entire year. Sponsor receives a plaque on the horse's stall and a special visit/photo shoot with their horse.

Sponsor a Rider \$3,000 Help PLF grow its ridership and underwrite the costs for one rider for a year.

Host a PLF Participant or a Military Veteran and their guest at The Promise Ball \$300
Buy two tickets so a PLF participant or military veteran and their guest can attend The Promise Ball.

Promise Landing Farm strives to create meaningful and mutually beneficial partnerships with investors. The below offerings can be tailored to fit your corporate giving and branding guidelines.